in companies

Agreement with selected statements on the topic of diversity

A diverse business environment keeps skilled workers in the company and helps attract new ones.

41%

Diverse companies are more flexible and can respond better and faster to new market conditions.

38%

A diverse corporate environment increases employee performance, motivation and innovation.

37%

I would be more likely to apply to a company that presents itself as tolerant, diverse and open. 32%

Source: ONE8Y

Survey date: 14.02.2023 to 15.02.2023 Survey country: Germany

Sample: n=1,062 interested in sports (top 2 on 4-point scale, representative to population census, 16-69 years) Question: To what extent do you agree with the following statements on diversity in companies? (Multiple answers possible;

aided answers)