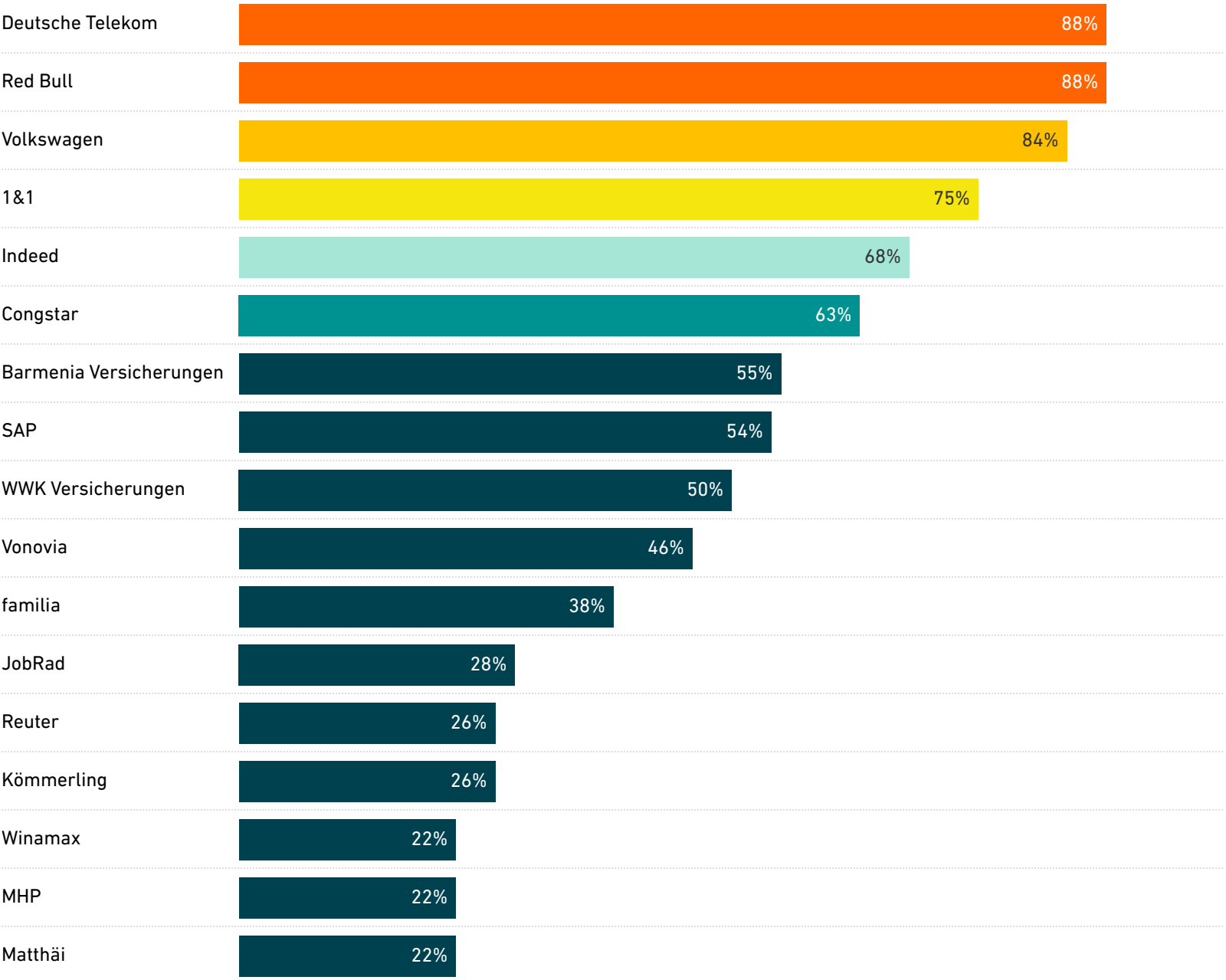
Aided awareness of the main sponsors of Bundesliga clubs in the 2024/25 season



Source: ONE8Y

Survey date: 10/08/2024 to 10/09/2024
Survey country: Germany
Sample: n=1,003 people interested in soccer (top 2 on 4-point scale)
Question: Which of the following companies have you ever noticed as a main sponsor in the 2024/25 Bundesliga season? (multiple answers possible; aided answers)