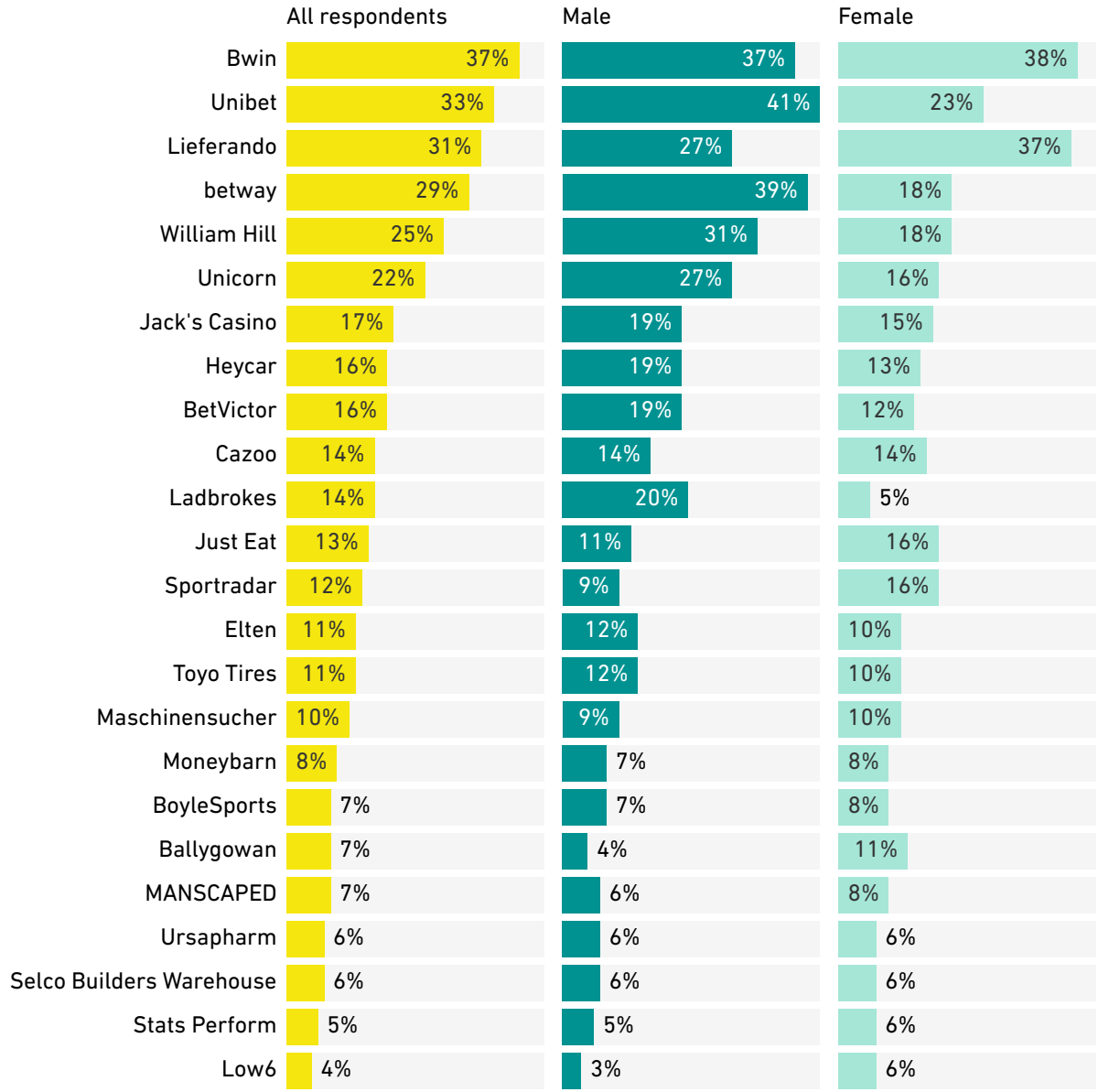
Aided sponsor awareness of selected companies in the context of the 2022 William Hill World Darts Championship (2022) by gender



Source: ONE8Y

Survey date: 27.11.2021
Survey country: Germany
Sample: n=292 interested in darts (top 2 on 4-point scale), compared to n=161 male, n=130 female
Question: Which of the following companies have already caught your eye during the World Darts Championship? (aided answers)