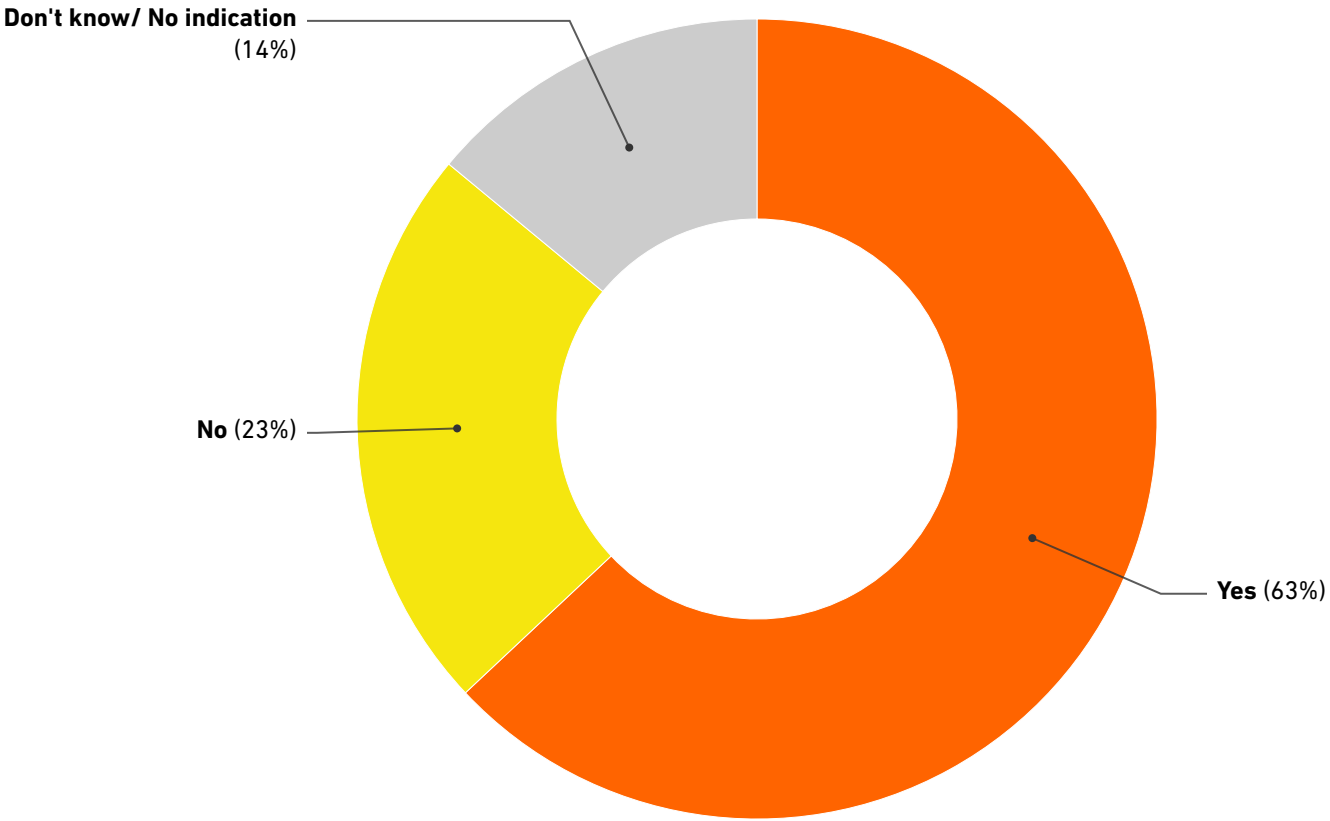
Assessment of the attractiveness of American-sounding event titles for younger target groups



Source: ONE8Y

Survey date: 07/22/2025 to 07/23/2025
Survey country: Germany
Sample: n=1,920 people interested in sports (top 2 on 4-point scale)
Question: Do you think that American-sounding event titles are more appealing to a younger audience?