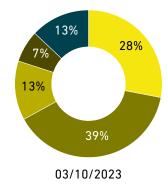
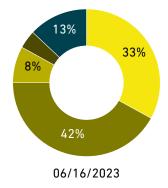
Attitude towards the launch of the women-only sports channel DAZN Rise over time

- I find very good
- I find rather good
- I find rather not good
- I do not like it at all
- No indication





Source: ONE8Y

Survey date: 10.03.2023 to 16.06.2023

Survey country: Germany

Sample: Total n=4,422 interested in sports (top 2 on 4-point scale) on 03/10/2023 (n=2,008) and 06/16/2023 (n=2,414)
Question: How do you feel about the fact that there will be/is a women-only sports channel with DAZN Rise? (supported

answers)