

Change in interest in selected soccer competitions over time

	Increased		Remained the same		Decreased	
	09/10/2024	06/04/2025	09/10/2024	06/04/2025	09/10/2024	06/04/2025
Bundesliga	38%	38%	56%	52%	6%	7%
World Cup/Euro Qualifiers	37%	30%	54%	54%	9%	13%
UEFA Champions League	32%	35%	58%	52%	9%	9%
2. Bundesliga	30%	32%	57%	53%	13%	11%
DFB-Pokal	29%	32%	64%	56%	7%	9%
UEFA Nations League	28%	28%	57%	53%	15%	15%

Source: ONE8Y

Survey date: 09/10/2024 to 06/04/2025

Survey country: Germany

Sample: n=2,035 people interested in soccer (top 2 on 4-point scale), on 09/10/2024 (n=1,015) and on 06/04/2025 (n=1,020)

Question: How has your interest in the following soccer competitions and leagues changed in recent years?, Has their importance increased, decreased or remained the same?