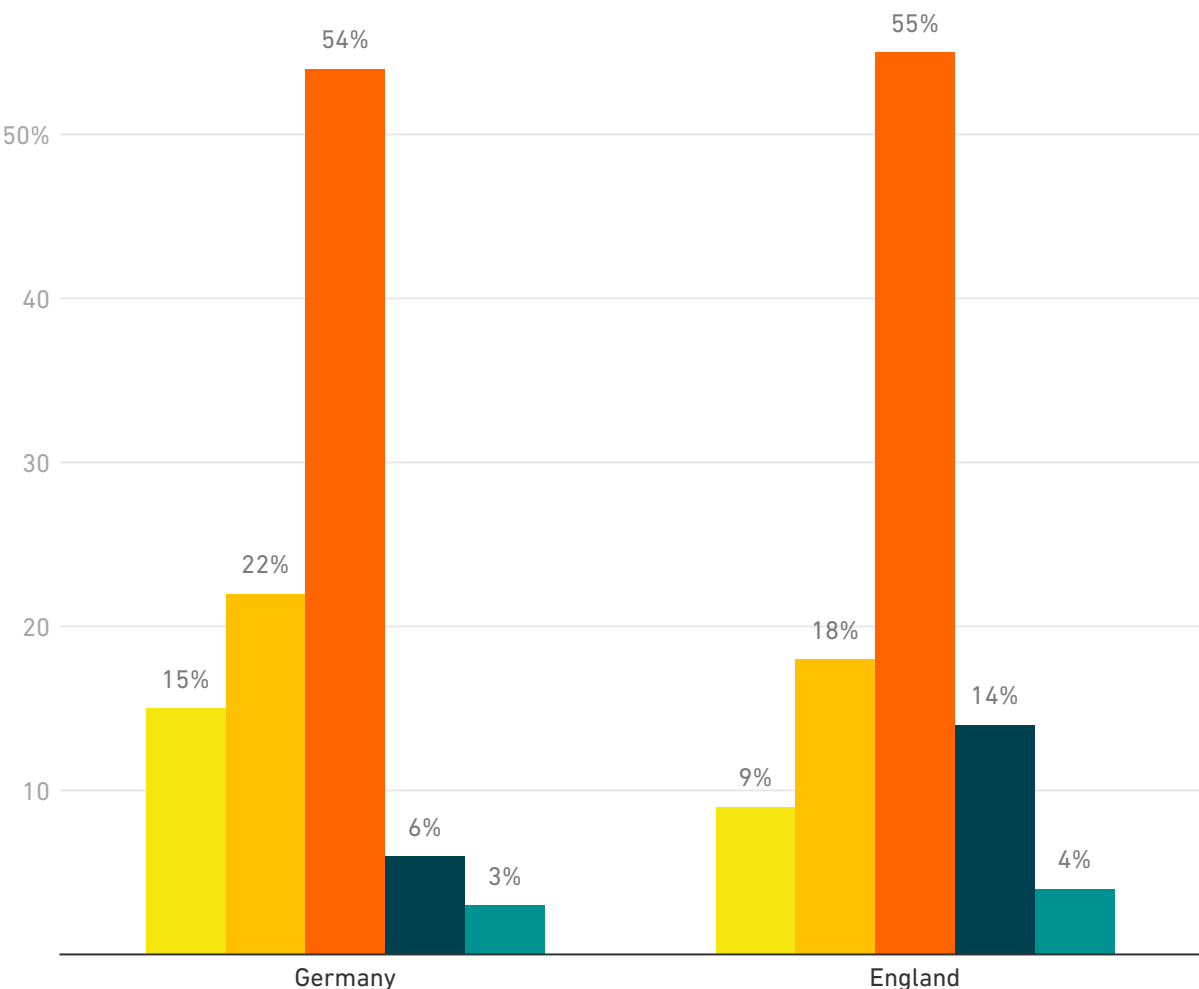


Changes in the willingness to take children to the stadium in a country comparison

Yes, the willingness has decreased significantly Yes, the willingness has decreased slightly No change Yes, the willingness has increased slightly Yes, the willingness has increased significantly



Source: ONE8Y

Survey date: 12/12/2023

Survey country: Germany England

Sample: n=3,150 interested in soccer (top 2 on 4-point scale) of which n=1,472 from Germany and n=1,678 from England

Question: Have you noticed a recent change in your willingness to take children (under 18 years) to the stadium?