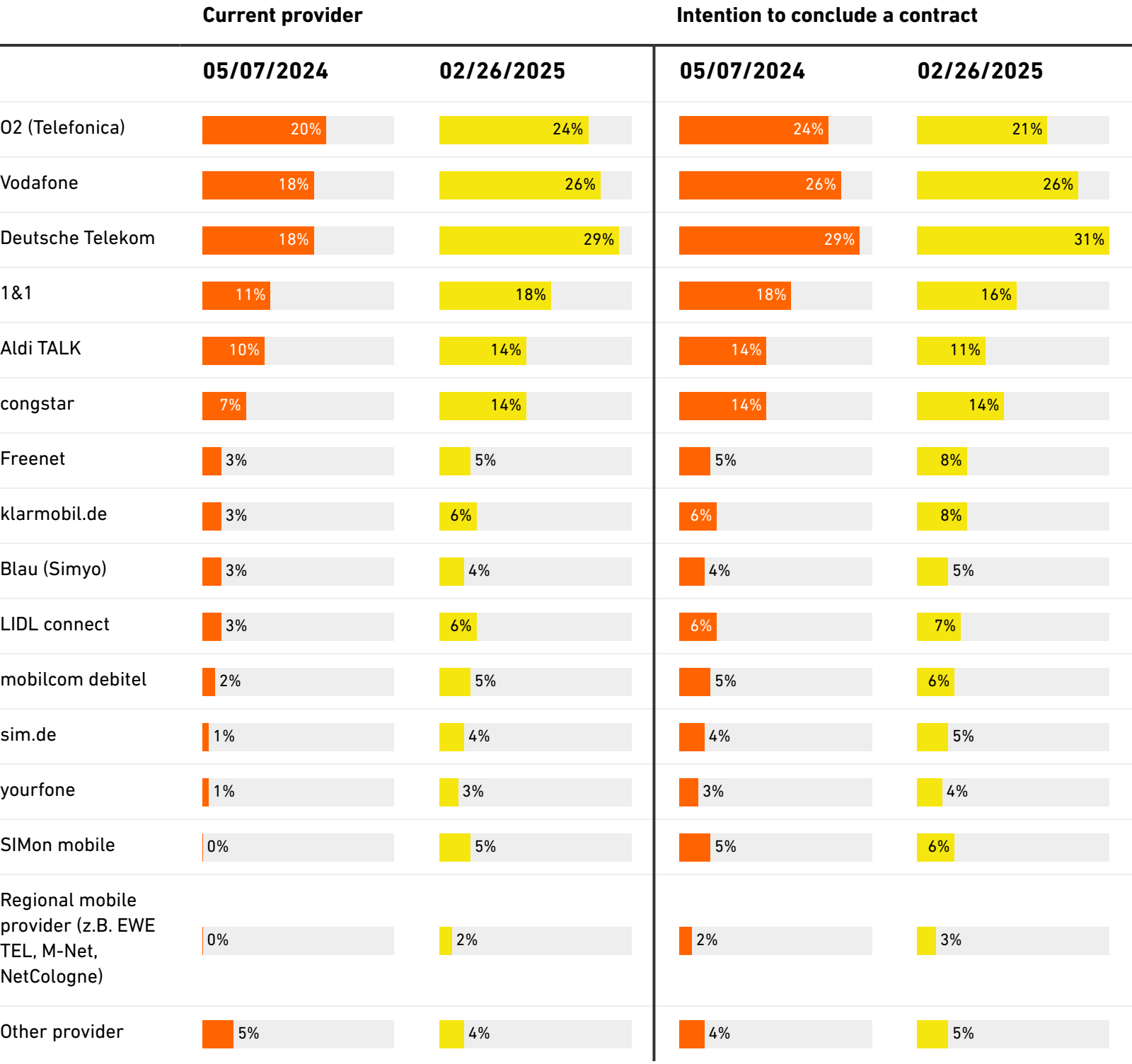
Current ownership and future usage intentions of mobile providers among soccer fans over time



Source: ONE8Y

Survey date: 05/07/2024 to 02/26/2025
Survey country: Germany
Sample: n=1,561 people interested in soccer (top 2 on 4-point scale), on which on 05/07/2024 (n=821) and on 02/26/2025 (n=740)
Question: Which mobile phone provider do you currently have a contract with? (aided answers); And which of the following mobile phone providers could you imagine taking out your next contract with? (multiple answers possible; aided answers)