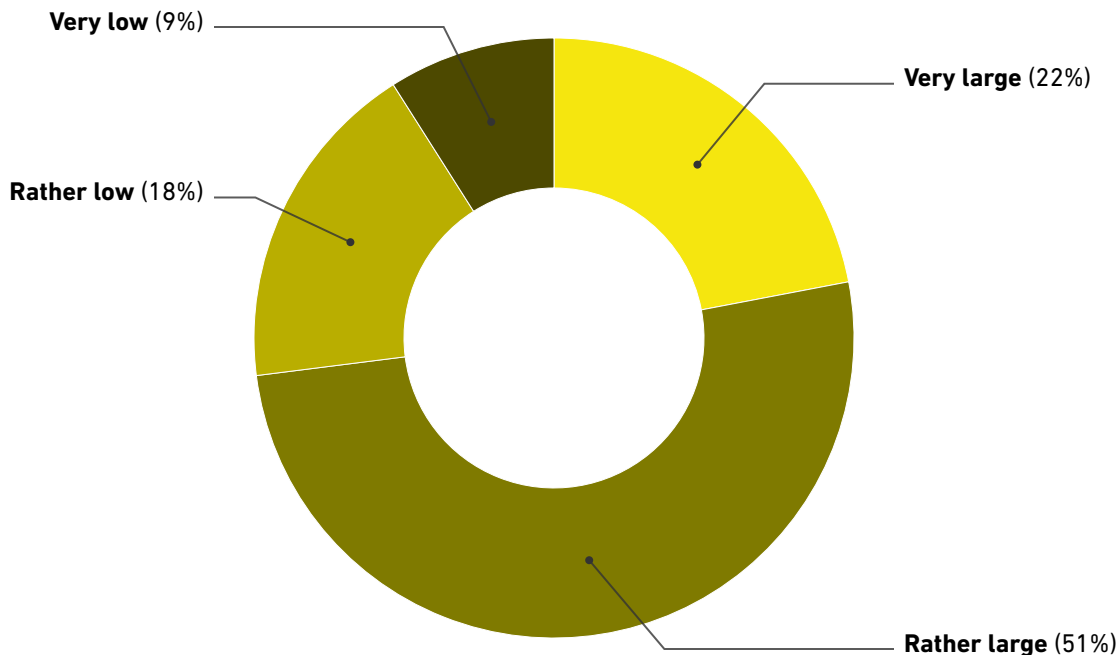


Credibility of diversity campaigns in sport



Source: ONE8Y

Survey date: 14.02.2023 to 15.02.2023

Survey country: Germany

Sample: n=1,030 interested in sports (top 2 on 4-point scale, representative to population census, 16-69 years)

Question: How credible are diversity campaigns in sports? (aided answers)