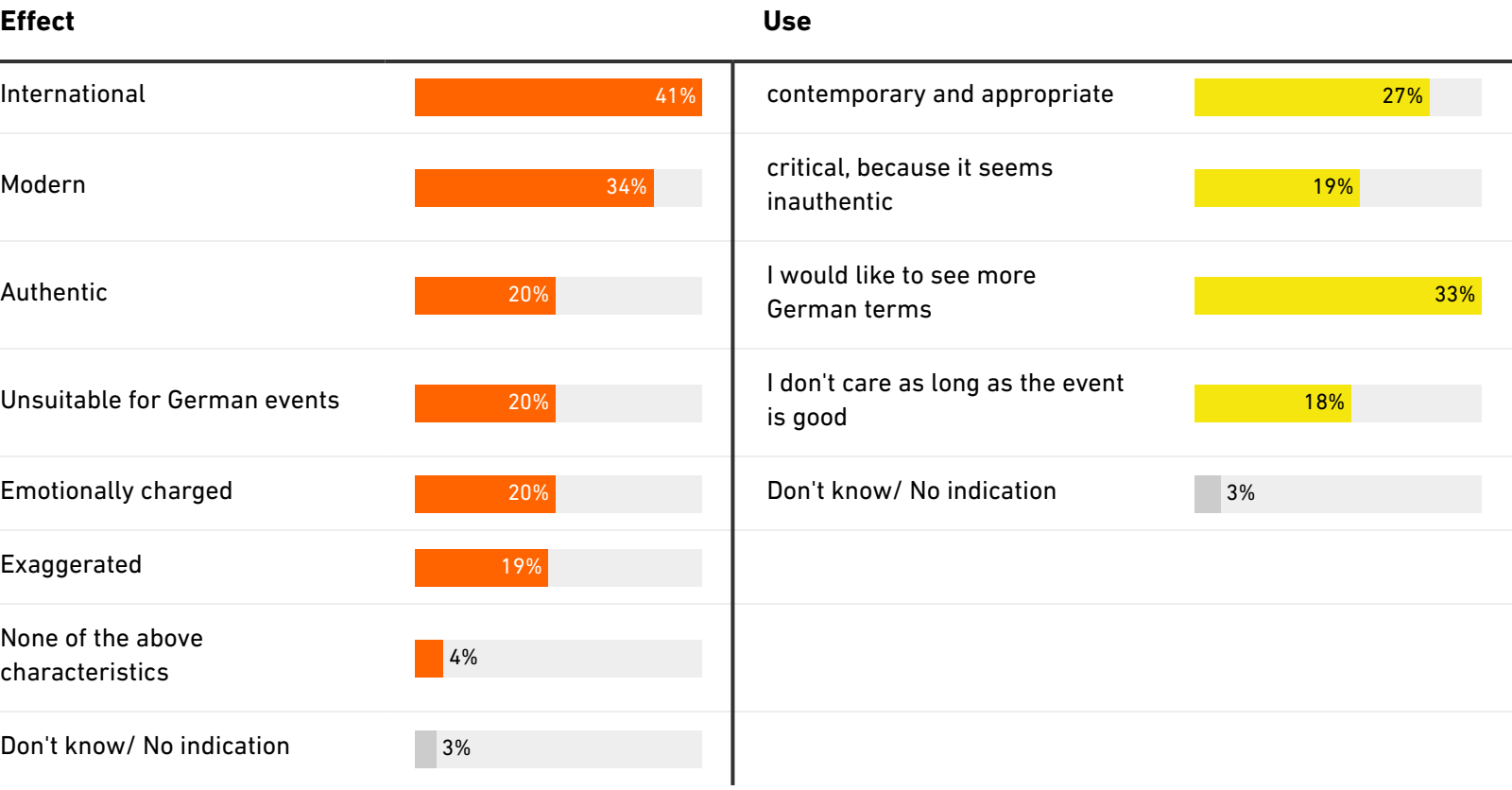
Effect and use of English terms at German sporting events and in event titles



Source: ONE8Y

Survey date: 07/22/2025 to 07/23/2025
Survey country: Germany
Sample: n=1,920 people interested in sport (top 2 on 4-point scale)
Question: What is your opinion on the use of English terms at German sporting events? An event title like The Finals strikes me as...