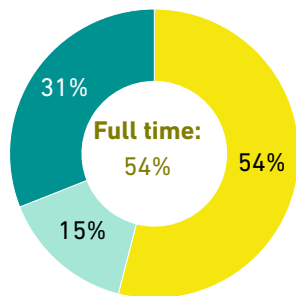
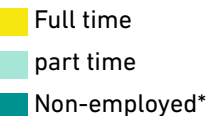
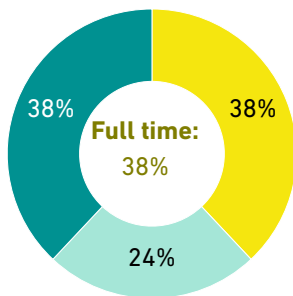


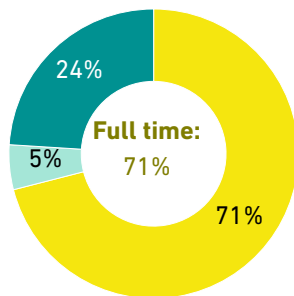
Employment status of people interested in sports by gender



Interested in sports



Female



Male

*Pupil, student, housewife/househusband, pensioner, currently not working, etc.

Source: ONE8Y

Survey date: 02.02.2023 to 03.02.2023

Survey country: Germany

Sample: n=1,060 interested in sports (top 2 on 4-point scale), compared to n=528 Female, n=532 Male

Question: Which of the following companies have you ever noticed as a sponsor/partner of SC Magdeburg? (Multiple answers possible; aided answers)