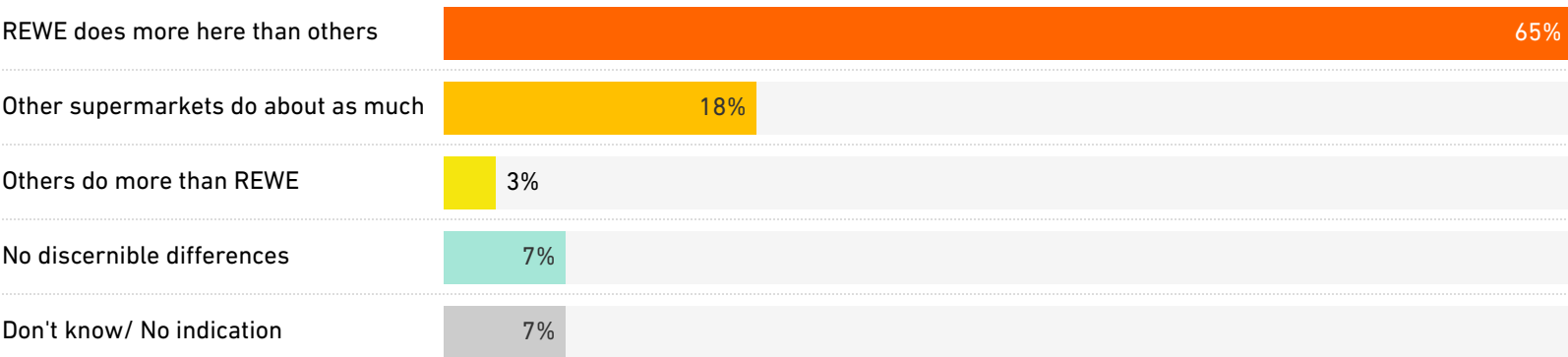


# Evaluation of REWE as an initiator of association campaigns compared to other supermarkets



Source: ONE8Y

Survey date: 06/25/2025 to 06/26/2025

Survey country: Germany

Sample: n=564 people interested in sport (top 2 on 4-point scale) who are aware of the "Scheine für Vereine" campaign

Question: How do you rate REWE as the initiator of such association campaigns compared to other supermarkets?