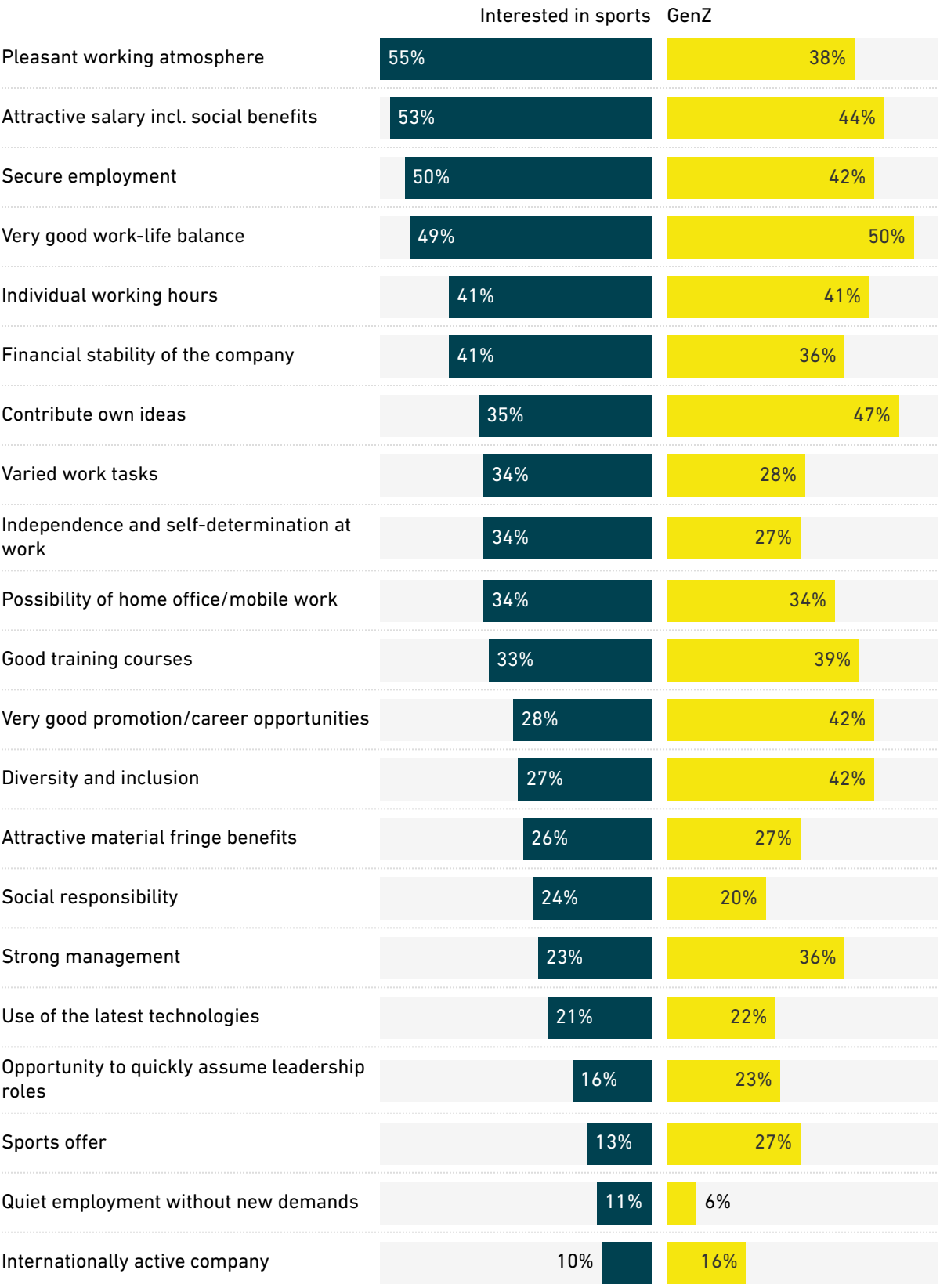
Evaluation of the attractiveness of selected features/ benefits of an employer



Source: ONE8Y

Survey date: 14.02.2023 to 15.02.2023
Survey country: Germany
Sample: n=1,062 interested in sports (top 2 on 4-point scale, representative to population census, 16-69 years), compared to n=128 GenZ (16-25 years)
Question: Which characteristics make an employer attractive to you personally? (Multiple answers possible; aided answers)