

# Favorite telecommunication providers in 2024 in the target group benchmark

	All respondends	People interested in sports	People interested in handball
Deutsche Telekom	<div><div>30%</div></div>	<div><div>32%</div></div>	<div><div>35%</div></div>
Vodafone	<div><div>27%</div></div>	<div><div>28%</div></div>	<div><div>30%</div></div>
1&1	<div><div>17%</div></div>	<div><div>18%</div></div>	<div><div>20%</div></div>
Telefónica (o2)	<div><div>15%</div></div>	<div><div>15%</div></div>	<div><div>19%</div></div>
Aldi Talk	<div><div>12%</div></div>	<div><div>13%</div></div>	<div><div>13%</div></div>
Congstar	<div><div>8%</div></div>	<div><div>9%</div></div>	<div><div>9%</div></div>
Lidl Connect	<div><div>6%</div></div>	<div><div>7%</div></div>	<div><div>9%</div></div>
Drillisch Online (z.B. Simply, Yourfone, etc.)	<div><div>5%</div></div>	<div><div>5%</div></div>	<div><div>6%</div></div>
Mobilcom-Debitel	<div><div>5%</div></div>	<div><div>5%</div></div>	<div><div>5%</div></div>
Freenet Mobile	<div><div>5%</div></div>	<div><div>5%</div></div>	<div><div>6%</div></div>
Another provider	<div><div>4%</div></div>	<div><div>3%</div></div>	<div><div>4%</div></div>
Don't know/ No indication	<div><div>11%</div></div>	<div><div>10%</div></div>	<div><div>7%</div></div>

Quelle: ONE8Y

Erhebungszeitraum: 12/12/2024 to 12/13/2024

Erhebungsland: Germany

Stichprobe: n=1,498 total population surveyed, compared to n=1,172 people interested in sports (top 2 on 4-point scale) and n=517 people interested in handball (top 2 on 4-point scale)

Frage: What were your favorite telecommunications providers in 2024? (multiple answers possible; aided answers)