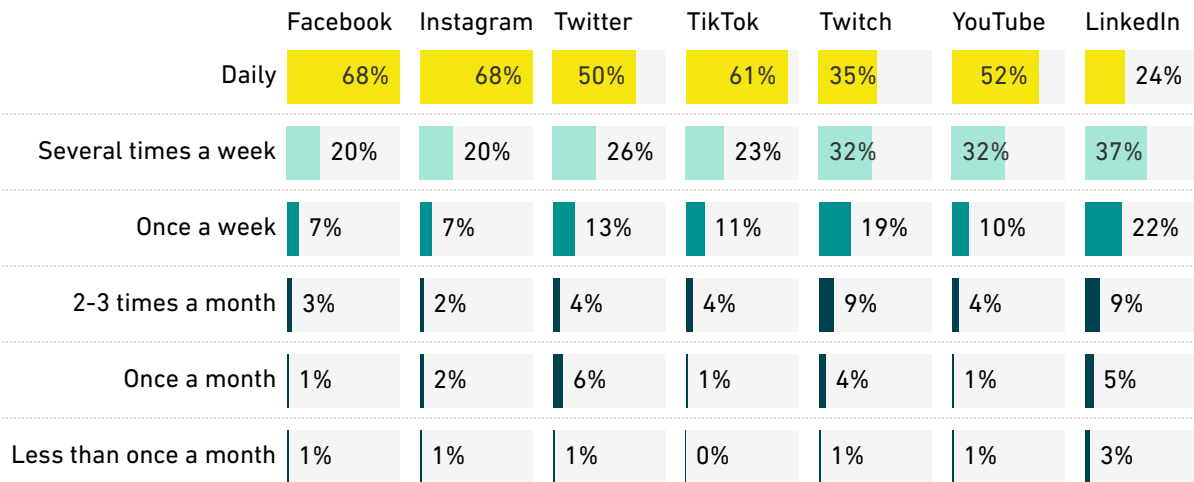


Frequency of usage of selected social media platforms



Facebook (n=681) / Instagram (n=557) / Twitter (n=277) / Tik Tok (n=307) / Twitch (n=168) / YouTube (n=716) / LinkedIn (n=164)

Source: ONE8Y

Survey date: 30.03.2022

Survey country: Germany

Sample: n=925 interested in sports (user of respective platform)

Question: You have just indicated that you are active on the following platforms. Now tell us how often you use them. (aided answers)