Image evaluation of selected national and international soccer associations (in GER, ENG, NDL, BEL, AUT, CHE)

Soccer associations	Germany	England	Netherlands	Belgium	Austria	Switzerland
Deutscher Fußball-Bund (DFB)	44%	45%	62%	73%	56%	48%
The Football Association (FA)	42%	52%	57%	65%	48%	56%
Fédération Française de Football (FFF)	41%	48%	42%	43%	42%	39%
Union of European Football Associations (UEFA)	38%	45%	41%	50%	40%	36%
Fédération Internationale de Football Association (FIFA)	32%	42%	31%	45%	33%	26%
Confederação Sul-Americana de Futebol (CONMEBOL)	27%	23%	21%	34%	48%	33%
Confederation of North, Central America and Caribbean Association Football (CONCACAF)	18%	29%	26%	33%	34%	27%

Source: ONE8Y

Survey date: 25.10.2022 to 08.11.2022
Survey country: Germany, England, Netherlands, Belgium, Austria, Switzerland
Sample: Connoisseurs of the respective soccer association among a total of n=4,309 interested in sports (top 2 on 4-point scale) from Germany (n=1,460), England (n=960), Netherlands (n=478), Belgium (n=464), Austria (n=469), Switzerland (n=478)
Question: From your point of view, what is the image of the soccer associations you know? (aided answers; top 2 on 5-point scale = very positive + rather positive)