

Image evaluation of selected national and international soccer associations (in GER, ENG, NDL, BEL, AUT, CHE)



Source: ONE8Y

Survey date: 25.10.2022 to 08.11.2022

Survey country: Germany, England, Netherlands, Belgium, Austria, Switzerland

Sample: Connoisseurs of the respective soccer association among a total of n=4,309 interested in sports (top 2 on 4-point scale) from Germany (n=1,460), England (n=960), Netherlands (n=478), Belgium (n=464), Austria (n=469), Switzerland (n=478)

Question: From your point of view, what is the image of the soccer associations you know? (aided answers; top 2 on 5-point scale = very positive + rather positive)