

Image evaluation of selected national and international soccer associations (in GER, ENG, NDL, BEL, AUT, CHE)

Soccer associations	Germany	England	Netherlands	Belgium	Austria	Switzerland
Deutscher Fußball-Bund (DFB)	<div><div>44%</div></div>	<div><div>45%</div></div>	<div><div>62%</div></div>	<div><div>73%</div></div>	<div><div>56%</div></div>	<div><div>48%</div></div>
The Football Association (FA)	<div><div>42%</div></div>	<div><div>52%</div></div>	<div><div>57%</div></div>	<div><div>65%</div></div>	<div><div>48%</div></div>	<div><div>56%</div></div>
Fédération Française de Football (FFF)	<div><div>41%</div></div>	<div><div>48%</div></div>	<div><div>42%</div></div>	<div><div>43%</div></div>	<div><div>42%</div></div>	<div><div>39%</div></div>
Union of European Football Associations (UEFA)	<div><div>38%</div></div>	<div><div>45%</div></div>	<div><div>41%</div></div>	<div><div>50%</div></div>	<div><div>40%</div></div>	<div><div>36%</div></div>
Fédération Internationale de Football Association (FIFA)	<div><div>32%</div></div>	<div><div>42%</div></div>	<div><div>31%</div></div>	<div><div>45%</div></div>	<div><div>33%</div></div>	<div><div>26%</div></div>
Confederação Sul-Americana de Futebol (CONMEBOL)	<div><div>27%</div></div>	<div><div>23%</div></div>	<div><div>21%</div></div>	<div><div>34%</div></div>	<div><div>48%</div></div>	<div><div>33%</div></div>
Confederation of North, Central America and Caribbean Football Association (CONCACAF)	<div><div>18%</div></div>	<div><div>29%</div></div>	<div><div>26%</div></div>	<div><div>33%</div></div>	<div><div>34%</div></div>	<div><div>27%</div></div>

Source: ONE8Y
 Survey date: 25.10.2022 to 08.11.2022
 Survey country: Germany, England, Netherlands, Belgium, Austria, Switzerland
 Sample: Connoisseurs of the respective soccer association among a total of n=4,309 interested in sports (top 2 on 4-point scale) from Germany (n=1,460), England (n=960), Netherlands (n=478), Belgium (n=464), Austria (n=469), Switzerland (n=478)
 Question: From your point of view, what is the image of the soccer associations you know? (aided answers; top 2 on 5-point scale = very positive + rather positive)