Intention to follow the matches of the FIFA World Cup Qatar 2022

Yes, all games

28% Yes, but only selected games

36% Yes, but only the games of the German national team

19%

Yes, but only from the knockout round onwards

4%

Yes, but only the final

3%

No, I will not be watching the World Cup

10%

Source: ONE8Y Survey date: 25.10.2022

Survey country: Germany

Sample: n=1,458 interested in soccer (top 2 on 4-point scale)

Question: Do you plan to watch the 2022 World Cup matches? (aided answers)