Number of matches followed in German professional soccer leagues per season in a generational comparison

Bundesliga

	Bundesliga viewers (Total)	Gen Z	Best Ager
	n=1,247	n=431	n=292
Almost all matches (>80%)	25%	29%	18%
Many matches (50–80%)	39%	40%	28%
Some matches (20–49%)	26%	24%	35%
Few matches (<20%)	9%	7%	16%
Don't know / No indication	1%	0%	3%

2. Bundesliga

	2. Bundesliga viewers (Total)	Gen Z	Best Ager
	n=829	n=273	n=199
Almost all matches (>80%)	21%	23%	17%
Many matches (50–80%)	33%	39%	23%
Some matches (20–49%)	30%	25%	34%
Few matches (<20%)	14%	14%	22%
Don't know / No indication	1%	0%	4%

3. Liga

	3. Liga viewers (Total)	Gen Z	Best Ager
	n=474	n=165	n=86
Almost all matches (>80%)	23%	23%	19%
Many matches (50–80%)	32%	41%	21%
Some matches (20–49%)	29%	25%	35%
Few matches (<20%)	15%	10%	21%
Don't know / No indication	2%	0%	5%

Google Pixel Frauen-Bundesliga

	Google Pixel Frauen-Bundesliga viewers (Total)	Gen Z	Best Ager
	n=228	n=82	n=56
Almost all matches (>80%)	17%	24%	18%
Many matches (50–80%)	28%	27%	21%
Some matches (20–49%)	32%	28%	32%
Few matches (<20%)	22%	21%	25%
Don't know / No indication	1%	0%	4%

Age groups:
Gen Z: 16 to 30 yrs.|
Best Ager: 55+ yrs.

Source: ONE8Y

Survey date: 19.03.2026
Survey country: Germany
Sample: n=1,507 people interested in sports (top 2 on 4-point scale); filtered by viewers of the respective league (Bundesliga: n=1,247 | 2. Bundesliga: n=829 | 3. Liga: n=474 | Google Pixel Frauen-Bundesliga: n=228)
Question: How many games per season do you watch of your selected league(s)?