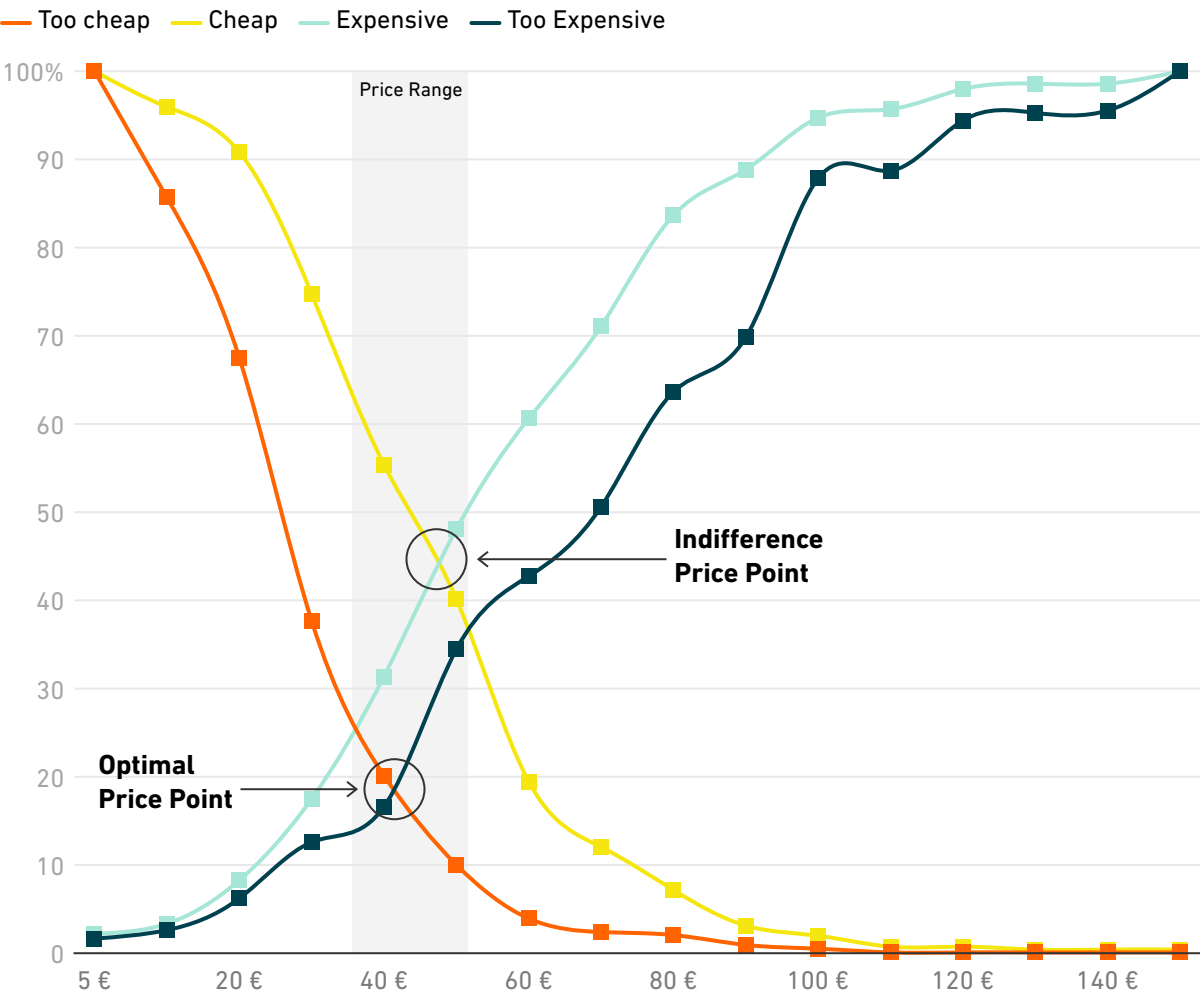
# Optimal price range for the purchase of a German national soccer team jersey




Source: ONE8Y

Survey date: 25.10.2022
Survey country: Germany
Sample: n=1,213 interested in soccer (top 2 on 4-point scale)
Question: Please rate the price of the German national soccer team jersey, even if you have already bought it.At what price would the jersey be too expensive for you, so you would definitely not buy it?; At what price would you describe the jersey as expensive, but would still buy it?; At what price would the jersey be cheap for you, so it would be a good offer?; At what price would the jersey be too cheap for you, so you would doubt the quality and would not buy it? (unaided answers)