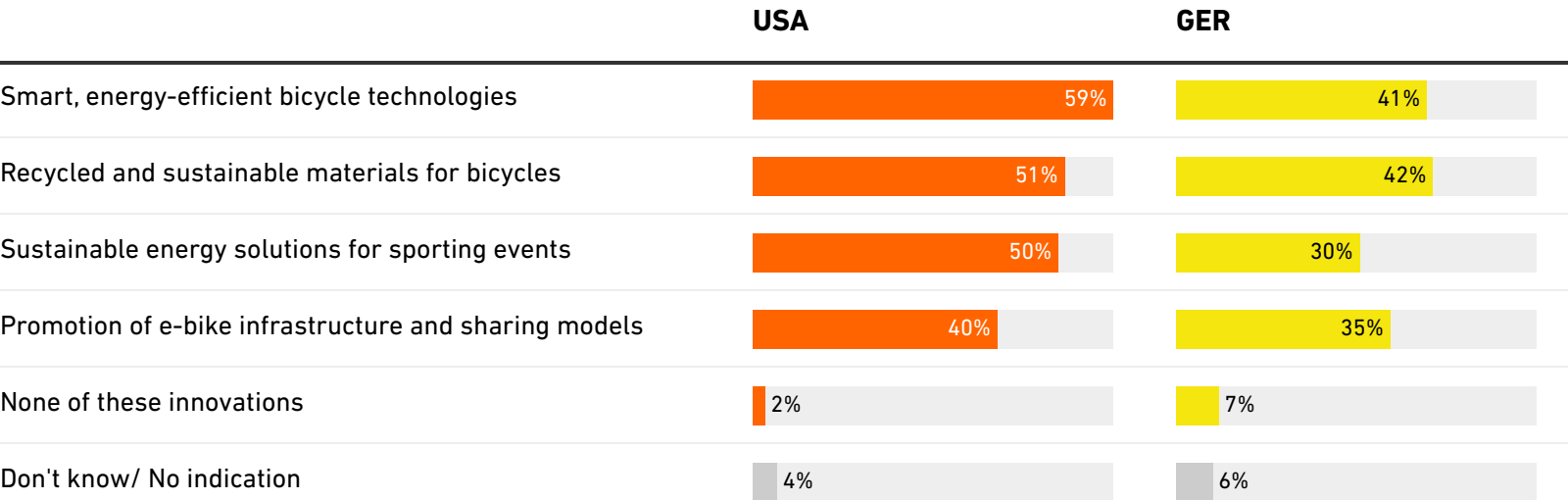
Potential for sustainable innovation in professional cycling: a comparison of countries



Source: ONE8Y

Survey date: 06/25/2025 to 06/26/2025
Survey country: Germany
Sample: n=1,420 interested in cycling (top 2 on 4-point scale), n=758 from Germany and n=662 from the US
Question: What sustainable innovations in professional road cycling would you find particularly exciting? (multiple answers possible; aided answers)