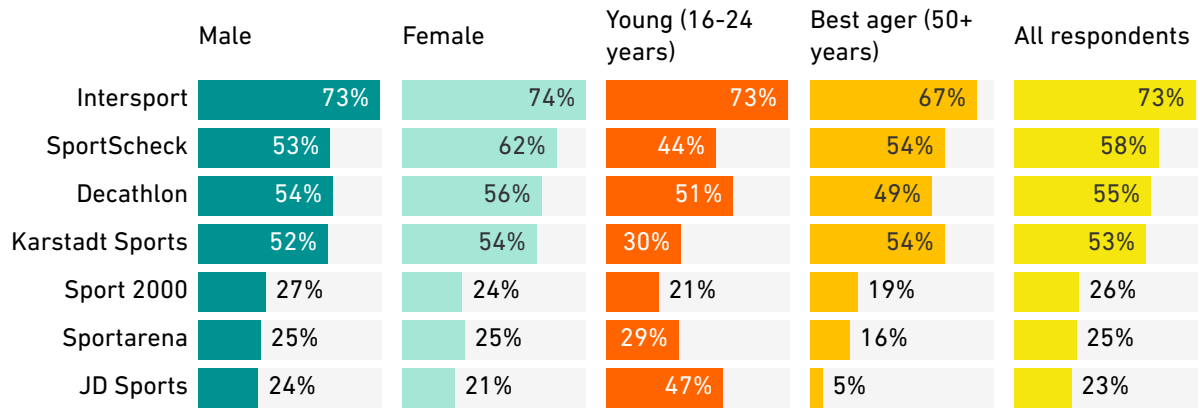
Purchasing from selected sporting goods retailers who are involved in sports



Source: ONE8Y

Survey date: 05.07.2022
Survey country: Germany
Sample: n=999 interested in sports, compared to n=504 male, n=490 female, n=117 young (16-24 years), n=347 best ager (50+ years)
Question: Which of the following companies & brands involved in sports have you purchased from? (aided answers)