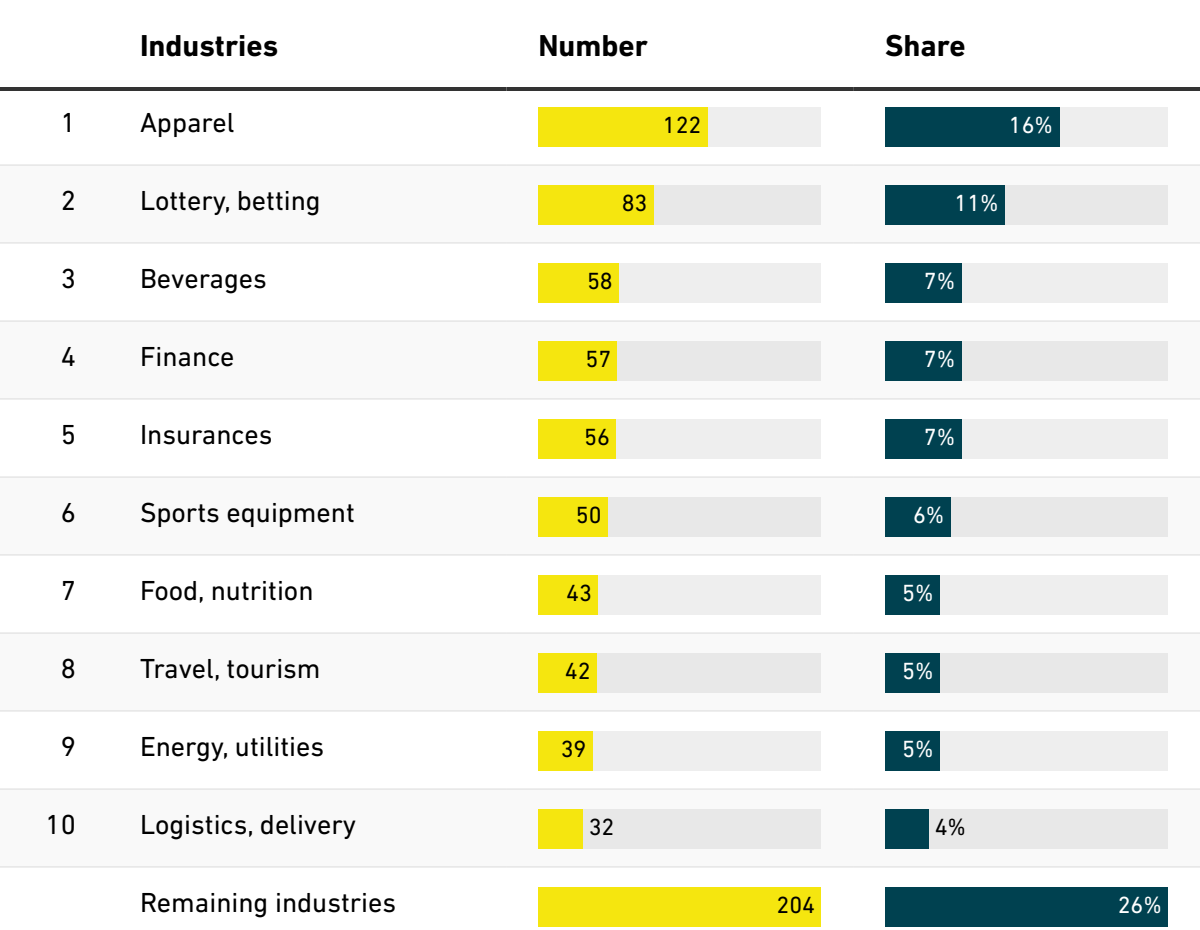
Top 10 industries by number of sponsorship deals in handball (status: Feb/2023)



	Industries	Number	Share
1	Apparel	122	16%
2	Lottery, betting	83	11%
3	Beverages	58	7%
4	Finance	57	7%
5	Insurances	56	7%
6	Sports equipment	50	6%
7	Food, nutrition	43	5%
8	Travel, tourism	42	5%
9	Energy, utilities	39	5%
10	Logistics, delivery	32	4%
	Remaining industries	204	26%

Source: ONE8Y; GlobalData

Survey date: 20.02.2023
Survey country: Global
Sample: n=786 analyzed handball deals in 2021 & 2022
Question: What are the top 10 industries with the most sponsorship deals in handball in the last two years?