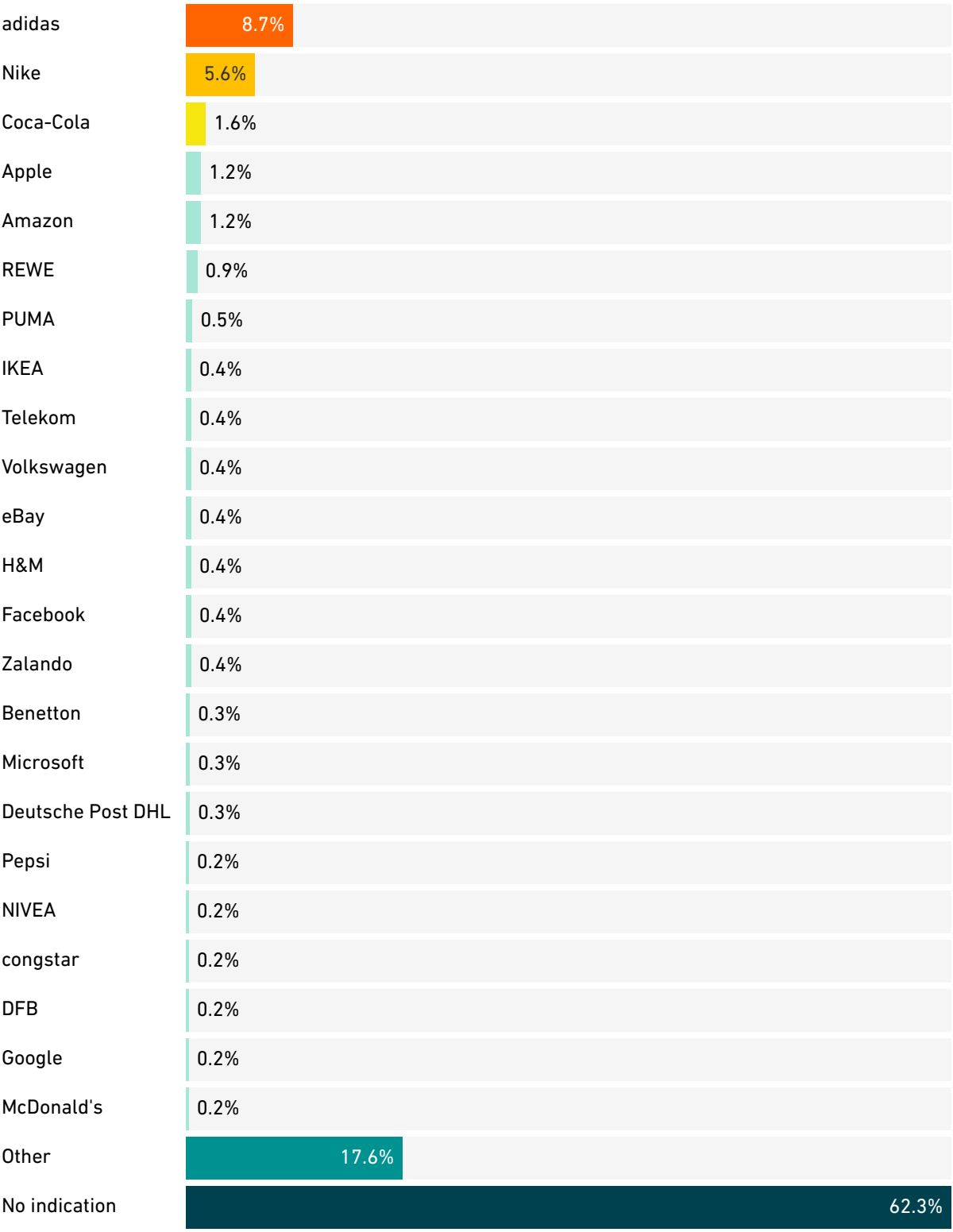
Unaided brand awareness in the context of diversity



Source: ONE8Y

Survey date: 02.02.2023 to 03.02.2023
Survey country: Germany
Sample: n=1,001 people interested in sports (top 2 on 4-point scale, representative to population census, 16-69 years)
Question: Which company/ brand do you feel most represents diversity? (unaided answers)