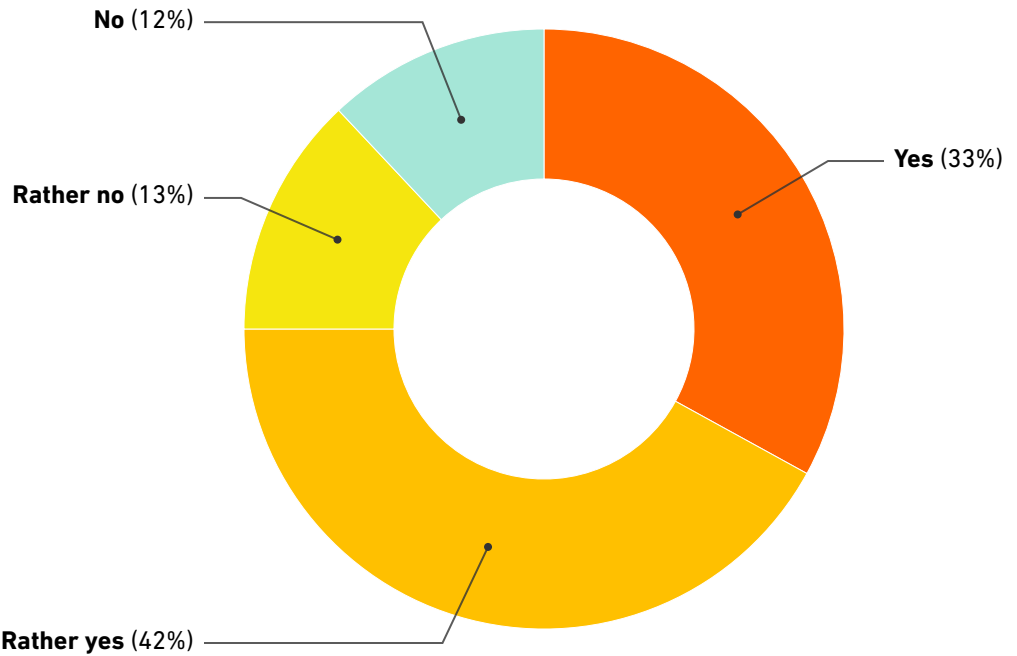
Willingness to increase consumption of women's soccer due to more extensive medialization



Source: ONE8Y

Survey date: 14.02.2023 to 15.02.2023
Survey country: Germany
Sample: n=850 interested in soccer (top 2 on 4-point scale)
Question: Would you watch women's soccer on TV more often if there was more comprehensive communication about the games? (aided answers)