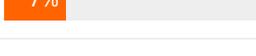
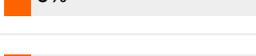
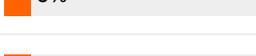
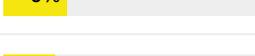
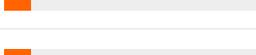
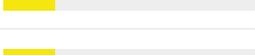
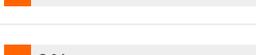
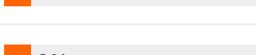
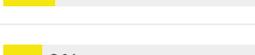
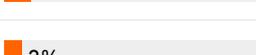
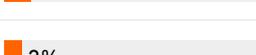
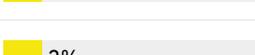
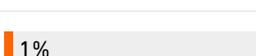
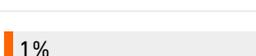
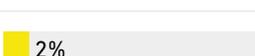
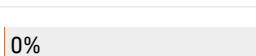
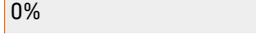
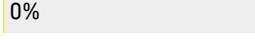
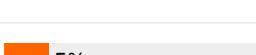
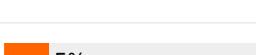
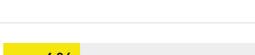


Aktueller Besitz und zukünftige Nutzungsabsicht von Mobilfunkanbietern unter Fußball-Interessierten im Zeitverlauf

	Aktueller Anbieter		Absicht eines Vertragsabschlusses	
	07.05.2024	26.02.2025	07.05.2024	26.02.2025
O2 (Telefonica)				
Vodafone				
Deutsche Telekom				
1&1				
Aldi TALK				
congstar				
Freenet				
klarmobil.de				
Blau (auch Simyo)				
LIDL connect				
mobilcom debitel				
sim.de				
yourfone				
SIMon mobile				
Regionaler Mobilfunkanbieter (z.B. EWE TEL, M-Net, NetCologne)				
Anderer Anbieter				

Quelle: ONE8Y

Erhebungszeitraum: 07.05.2024 bis 26.02.2025

Erhebungsland: Deutschland

Stichprobe: n=1.561 Fußball-Interessierte (Top 2 auf 4er Skala), davon am 07.05.2024 (n=821) und am 26.02.2025 (n=740)

Frage: Mit welchem Mobilfunkanbieter haben Sie momentan einen Vertrag? (gestützte Antworten); Und bei welchen der folgenden Mobilfunkanbietern könnten Sie sich vorstellen, Ihren nächsten Vertrag abzuschließen? (Mehrfachantworten möglich; gestützte Antworten)